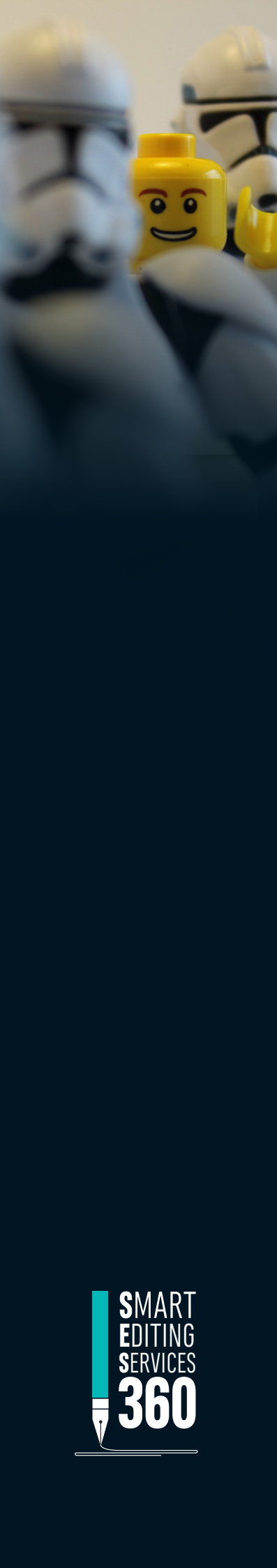


When all your ducks are lined up...

Be the one to
stand out!





Taking the written word from ordinary to extraordinary!

The capacity to present yourself and your business in the written word is key to your success. Failure to present yourself well damages your bottom line, often in ways that are difficult to quantify.

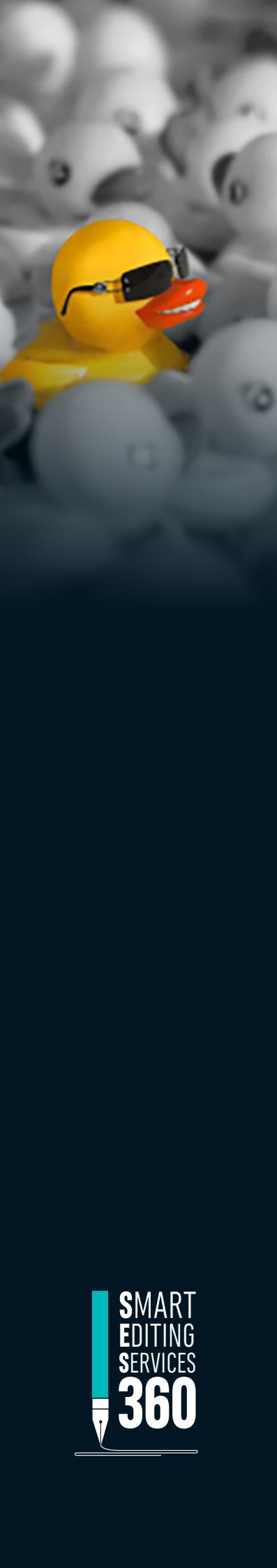
For example:

- Damaged reputation: Poorly written copy shows an overall disregard for quality and attention to detail.
- Lost credibility: A product's picture may be worth a thousand words, but a picture that is captioned with misspelled words and grammatical errors is worthless.
- Lost clients: Poorly written marketing materials fail to build trust in your personal brand. Losing clients is inevitable.

In today's digital market, your success largely comes down to your digital content, including your website, landing pages, and LinkedIn profile. Your customers are becoming ever-increasingly ruthless in deciding where to spend their money. Therefore, unconvincing content that contains typographical, spelling, or grammatical mistakes, will inevitably cost you money!

How will we help your business? Our editors will:

- ✓ Craft dynamic and engaging content that persuasively conveys your value proposition.
- ✓ Present your value proposition, values and ideals in a clear and concise manner.
- ✓ Rework the tone and clarity of your corporate message.
- ✓ Improve the overall organisation, structure and flow of your content.
- ✓ Refine vocabulary, expression and style.
- ✓ Correct grammar, spelling and punctuation.
- ✓ If English is a second language, we overcome any language barriers.
- ✓ Reduce or increase word count to ensure the message is succinct and impactful, without compromising your content.
- ✓ **GUARANTEE** that we will get your work back to you, on time—every time!



Our services traverse light proofreading, deep copy-editing and ghost-writing for:

- ✓ The small-medium business sector.
- ✓ Corporations.
- ✓ Non-government organisations.
- ✓ Not-for-profit organisations.
- ✓ Charities

We provide proofreading, deep copy-editing and ghost-writing services of:

- ✓ Marketing materials:
 - ✓ Website content.
 - ✓ Printed and electronic newsletters.
 - ✓ Blogs.
 - ✓ Printed and electronic magazines.
 - ✓ Landing pages.
 - ✓ Corporate LinkedIn pages, published articles, et al.
 - ✓ Other printed or electronic marketing materials, such as hard copy and eBooks.
- ✓ Training manuals.
- ✓ Business plans.
- ✓ Government/council submissions.
- ✓ White papers and information memorandums.
- ✓ Personal branding, such as resumes, cover letters, bio-sites, LinkedIn profiles, hard copy and eBooks for:
 - ✓ The C-Suite personnel in your business or organisation.
 - ✓ Other key personnel.
 - ✓ Your clients.
- ✓ Full branding services: We offer a range of tailored options to suit your individual branding requirements.

Specialist services

Meticulous attention

Accomplished editors

Results driven

Timely service...



...All under one umbrella.

Our editors are qualified in a broad range of subject areas. In fact, all of our editors have achieved a Ph.D. or doctorate within their respective fields.

Our Editor-in-Chief holds a Doctor of Clinical Psychology from King's College, London, UK.



Don't forget to include this discount reference code in your email: *SES360

Thank you. We look forward to working with you.

E: headoffice@ses360.com

M: 0421 453 335

Address: 320 Adelaide Street, Brisbane, Qld 4000